A Senior Designer/Art Director occupies a high-level creative position in our company. He or she is expected to be able to take full creative, fiscal and production responsibility for any project.

**Education:** BA degree in graphic design preferred. Graduate work in graphic design or fine art helpful.

**Experience:** 6+ years working experience as an art director or graphic designer, and proficiency with QuarkXPress, Illustrator and Photoshop required. Proficiency with Dreamweaver and Flash helpful, as is supervisory responsibility.

**Important attributes:** Outstanding creativity. Ability to help clients define and solve the most complex communications problems. Strong business understanding and financial skills.

**Primary responsibilities:** Meets with clients. Defines project parameters. Estimates project costs with the Marketing Representative. Develops innovative ideas and concepts. Presents and helps “sell” work to clients. Supervises print production.

**Secondary responsibilities:** Selects and monitors outside vendors. Helps train Designers and Junior Designers. Evaluates and recommends new procedures and equipment.

**Promotion path:** Does not normally lead to other positions.

**Salary grades:** 6 & 7

**Labor status:** This is a professional position and is exempt from most federal and state labor laws.

**Supervisory responsibilities:** Designers and Junior Designer(s) as designated.

**Reports to:** President.